





COB Smart[™]

Council on Affordable Quality Healthcare (CAQH) Coordination of Benefits (COB) Data Now Included with Our Eligibility Response

©2014 Experian Information Solutions, Inc. All rights reserved. Experian and the marks used herein are service marks or registered trademarks of Experian Information Solutions, Inc. Other product and company names mentioned herein are the trademarks of their respective owners. No part of this copyrighted work may be reproduced, modified, or distributed in any form or manner without the prior written permission of Experian. Experian Public.



Passport Partners With CAQH to Drive Cost Containment

Passport's Data Services division has partnered with CAQH (Council on Affordable Quality Healthcare) to create COB Smart™, a coordination of benefits (COB) repository that promotes cost containment across the commercial and governmentsponsored insurance industry.

COB Smart™:

- Registry of Coverage Information
- Updated weekly with participating Health Plans Data

Purpose:

- Identify members with more than one form of coverage
- Determine correct order of Primacy
- CAQH offers payers the opportunity to match their member information within the COB Smart[™] registry and receive accurate up-to date COB information at regular intervals.
- Online FAQ –
 http://www.passporthealth.com/CA
 QHCOBSmartDataFAQs.aspx







CAQH is comprised of 12 Member Health Plans:

- Aetna
- AultCare
- Blue Cross Blue Shield of Michigan
- Blue Cross and Blue Shield of North Carolina
- BlueCross BlueShield of Tennessee
- CareFirst BlueCross BlueShield

- Cigna
- Health Net, Inc.
- Horizon Healthcare Services, Inc.
- Kaiser Permanente
- UnitedHealth Group
- WellPoint, Inc., on behalf of its affiliated health plans







COB Smart™ Benefits Providers and Payers

Provider Benefits

- Access to richer eligibility responses that include more accurate COB information
- No process changes needed to gain access to this richer data - the standard 270/271 eligibility transaction currently used today includes the COB data
- Reduced Payer denials and errant payments
- Increased cash flow and reduced costs chasing COB information

Payer Benefits

- Reduced staffing and administrative costs related to COB validation and recovery
- Increased accuracy in claim submission reducing administrative costs and incorrectly paid claims
- Reduction in COB inquires







COB Definition and Coverage Types

3.6. Definitions

3.6.1. Overlap of Coverage

A situation where a person has more than one coverage during a specific time period. The overlap can be for coverages from the same payer if the Member ID is different between the two coverages.

A coverage overlap is necessary for a COB instance to exist. A coverage overlap can exist without there being a COB instance if either of the two coverages are not subject to COB for any reason.

3.6.2. Coordination of Benefits Instance

A COB instance must be for the same coverage type (service type code), including the subtypes of medical coverage.

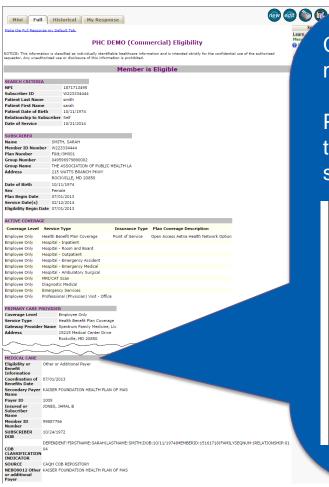
	Medical	Hospital	Emergency	Professional	Urgent	Chiropractic	Pharmacy	Vision	Dental	Mental
Medical	Yes	Yes	Yes	Yes	Yes	Yes	No	No	No	No
Hospital	Yes	Yes	Yes	No	No	No	No	No	No	No
Emergency	Yes	Yes	Yes	No	No	No	No	No	No	No
Professional	Yes	No	No	Yes	Yes	No	No	No	No	No
Urgent	Yes	No	No	Yes	Yes	No	No	No	No	No
Chiropractic	Yes	No	No	No	No	Yes	No	No	No	No
Pharmacy	No	No	No	No	No	No	Yes	No	No	No
Vision	No	No	No	No	No	No	No	Yes	No	No
Dental	No	No	No	No	No	No	No	No	Yes	No
Mental	No	No	No	No	No	No	No	No	No	Yes





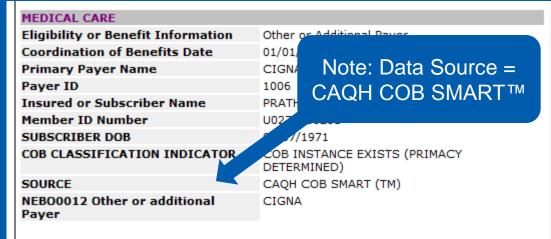


Full Response View COB Smart™ info is embedded in the eligibility response



COB Smart[™] data with Coverage type = "Medical Care" noted as "Other or Additional Payer".

Please note: If the COB info is for a different coverage type, it will appear in that coverage type section: please see next slide for more info.









Mini Response View

COB Smart™ info is embedded in the eligibility response



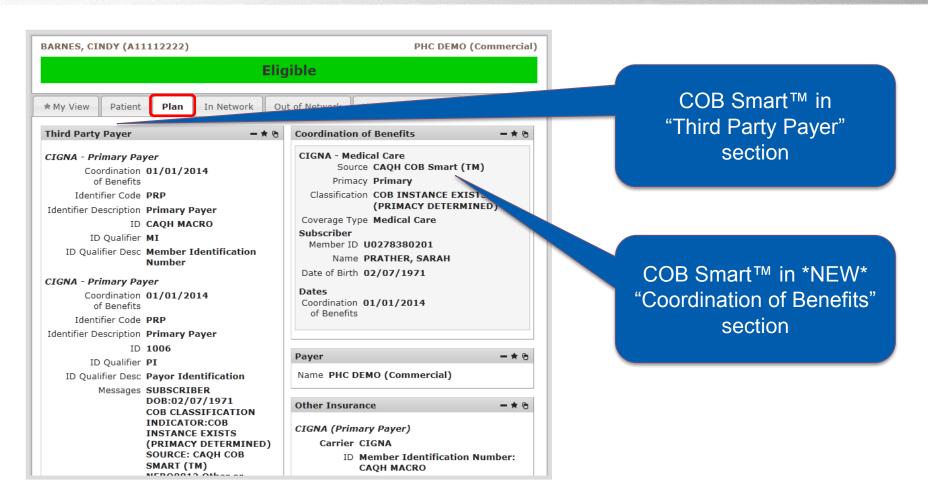






MyResponse Plan Tab

COB Smart™ info is embedded in the eligibility response



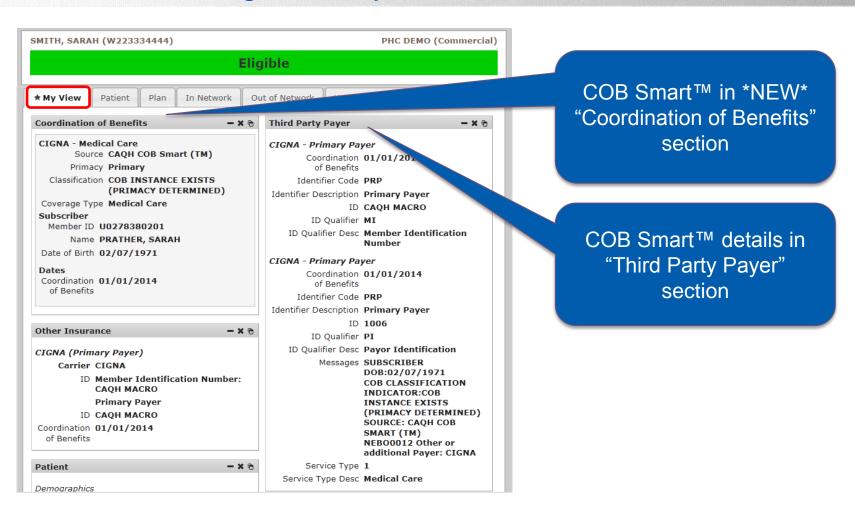






MyResponse My View Tab

COB Smart™ info embedded in the Eligibility Response, added widgets to My View

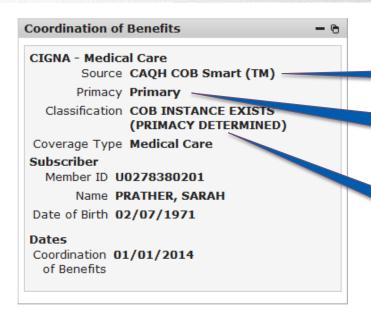


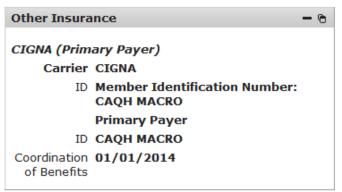






New COB Widget for MyResponse





Data Source = CAQH COB Smart™

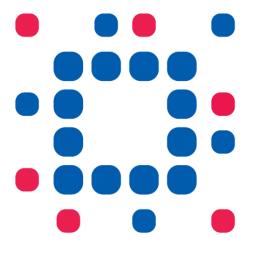
Indicates for this instance, insurance is "Primary"

Indicates that primacy was <u>determined!</u>









Experian®

A world of insight